

# Angela Merkel visits BigRep: Chancellor convinced herself of the high performance of large-scale 3D printing solutions by the Berlin-based technology startup during her traditional tour of CeBIT 2016

- CEO *René Gurka*: "The 3D printing solutions by *BigRep* make a decisive contribution to the digitization of the economy."
- BigRep is main partner of Bitkom hub@CeBIT

**Berlin/Hannover, March 15, 2016.** In her traditional tour of *CeBIT* this year, Chancellor *Angela Merkel* made a stop today at *BigRep*, the developer and manufacturer of world's largest serial 3D printer. *René Gurka*, the CEO of *BigRep*, was personally approached by the chancellor, whereby



BigRep-CEO René Gurka in a discussion with Chancellor Angela Merkel at CeBIT 2016\*

he demonstrated the performance of largeformat 3D printing solutions by the Berlin technology startup, much to Mrs Merkel's delight. In addition to the exclusive presentation of the new, third generation of the *BigRep* ONE, she also looked at various examples and applications of this breakthrough technology that is defining the industry of tomorrow.

René Gurka, CEO from BigRep states: "We are very proud that we were able to welcome Chancellor Angela Merkel to our stand at CeBIT. She could get an idea of the opportunities and potential offered by large-scale 3D printing with respect to the digitalization of the local economy. Current studies conclude that there is still a great need to catch up on the digitalization and digital transformation of the German economy. Our goal is to enable our 3D printing solutions to address this opportunity and to be a significant contributor."

BigRep is the main partner of Bitkom this year, whose breakthrough changes by digitization under the motto "hub@CeBIT" allow you to become familiar with this technology at their stand. Moreover, companies from different areas, which are excellent examples of the digital transformation, are represented at the Bitkom booth. We cordially invite you to stop by the Bitkom stand in Hall 4, Stand B72 to get a personal impression of large-scale 3D printing technology and to obtain more information about BigRep - until March 18.

<sup>\*</sup>Source: Bitkom

## **PRESS RELEASE**



### **About BigRep:**

BigRep is a Berlin-based tech startup and manufacturer and developer of the world's largest serial 3D printer. Founded in 2014, the company became the market and technological leader for large-scale serial 3D printing in only 18 months, aiming to revolutionize design, prototyping, and industrial production from the core. Prestigious enterprises and institutions from around the world rely on BigRep's 3D printing solutions. With a volume of more than 1m³, BigRep ONE is the largest FFF (Fused Filament Fabrication) printer currently available on the world market, thus bridging the gap between 3D printers designed for modelling and industrial use. The BigRep ONE.2 received the German Design Award Gold 2016 by the German Design Council in October 2015. BigRep's ever-growing team of presently 40 employees from ten nations is passionately committed to working on the next industrial revolution. See a sped-up 3D printing procedure with a BigRep ONE here: http://bit.ly/1S1UENV.

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